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AWARD of EXCELLENCE

To: The Ice Cream Club

For: Butterscotch Bomb Ice Cream

2012 NICRA 79th Annual Convention

Your Best New Flavor Contest

Embassy Suites Hotel, Greenville, South Carolina

Presented by

The National Ice Cream Retailers Association, Inc.



Dan Messer

Dan Messer, Eskamoe's Frozen Custard & More
NICRA President

Lynda Utterback

Lynda Utterback
NICRA Executive Director